Can beautiful flooring have a positive impact on the environment? The answer is yes if it’s Hapwood™!

- According to the USDA’s latest data, the volume of hardwood timber in the US has continued to increase for the past 65 years, and hardwood trees contribute to cleaner air and cleaner water.
- Hardwood timber is a renewable resource. When hardwood timber is harvested, new trees grow back from the stump.
- Hapwood™ uses fewer trees per square foot than all other site finished hardwood options, and fewer trees per square foot than most prefinished options.
- Choosing a renewable, sustainable Hapwood™ floor is both beautiful and good for the environment.

Hapwood™ by Howell - Ask for it by name.

Howell Hardwood Flooring
1114 Blackshear Street
Dothan, Alabama 36303
334-792-1197
howellflooring.com
HAPWOOD™ VS 3/4” Solid

STEP 1
The log is rounded up to make a true circle.

STEP 2
Wood is cut with a knife and unrolls like paper towels.

STEP 3
The Hapwood™ machining process is more efficient creating less waste.

STEP 1
Circular log is squared up.

STEP 2
Lumber is sawed to rough flooring size.

STEP 3
Lumber machining process creates additional waste.

Hapwood™ 3/8” uses approx. 6.2 trees per house.

Hapwood™ 1/2” uses approx. 7.33 trees per house.

Hapwood uses all of the components for the width specified.

3/4” solid flooring uses approx. 42.9 trees per house.*

*Sawing for 5” flooring produces other flooring widths and lumber by-products.

Assuming 1500 SF of 5” wide flooring for a typical house.

SUSTAINABLE RENEWABLE BEAUTIFUL
Homes with Hapwood™ flooring typically have a higher resale value and sell faster.

Homes without hardwood flooring tend to have a lower resale value and stay on the market longer.

Hapwood™ can be refinished several times so you can update your home with less expense and waste.

When color trends change vinyl plank must be torn out and replaced which increases cost and contributes to landfills.

Hapwood™ is made from sustainable and renewable American produced resources.

Vinyl plank products are principally made from a combination of petroleum and/or non-renewable minerals.

SUSTAINABLE    RENEWABLE    BEAUTIFUL